


ENGLAND

## Haribo Starmix "cinema" by Quiet Storm

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**Sector**  
Agencies

Haribo is releasing another ad for its Starmix sweets featuring adults talking like babies. After the first spot was set in a company boardroom, the second takes place in a cinema and will launch in March. It was created by Trevor Robinson and Mary-Sue Masson, and directed by Masson through Quiet Storm.