

David Reviews

BITING THE HAND THAT FEEDS US SINCE 2002.

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Haribo
"Rugby Team"

30s

22 February 2016



UK

Fruit-Based Confectionery

It'll be hard to watch the Six Nations without thinking of this latest Haribo ad where the adults are the conduits for children's voices. A rugby team take a break from their scrum to enjoy/endure a packet of Tangfastics, with memorable tasting notes including hints of "craziness" and "all of, like, the things in the world". Another charming addition to a consistently entertaining campaign.

HOW DO YOU RATE IT?

BRILLIANT

GOOD

OKAY

POOR

Creative Agency	Quiet Storm
Creative	Trevor Robinson / Mary-Sue Masson
Film Production	Quiet Storm
Director	Mary-Sue Masson
Producer	Ella Littlewood
Editor	Matthew Felstead @ Big Chop / Big Buoy
Post Production	Quiet Storm
Grade	Rushes
Sound Design	Angell Sound