

MEDIA BRAND OF THE YEAR



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## Ad of the Day: Young's - Frustrated Cat

91 Shares      



The discerning feline in this spot for Young's Gastro fish dishes feels hard done to because his owners never give him a look in when it comes to sampling the meals himself. Well may he understand the finer points of tempura and gratins, but his is destined to be a meow in the wilderness... after all, how could a cat possibly enjoy such sophistication?

Creative Agency Quiet Storm

Creative Trevor Robinson / Mary-Sue Masson

Film Production Quiet Storm

Director Mary-Sue Masson

Producer Ella Littlewood

Editing House Quiet Storm

Post Production Quiet Storm

Grade Rushes

Sound Design Angell Sound

Voice Over Rupert Everett